

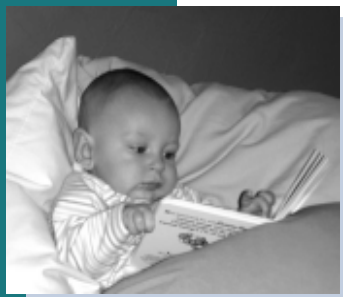
Forward with our Children: Investing Early in our Future Workforce

A Regional Economic Summit

Hosted by the Committee for Economic Development, Brown County United Way, Green Bay Area Chamber of Commerce, Encompass Early Education & Care, and UW - Green Bay

When: Friday, November 30, 2007
10:30 a.m. to 11:00 a.m. - Registration
11:00 a.m. to 2:00 p.m. - Summit
Complimentary Registration and Lunch
Registration is available online at
www.browncountyunitedway.org

Where: Kress Events Center, UW-Green Bay Campus
2420 Nicolet Drive
Green Bay, WI 54311



The Economic Promise of Early Childhood Investment

Investing in high quality early childhood programs yields high returns for the northeast region and for Wisconsin. According to the Federal Reserve Bank, eight dollars are saved for every dollar invested in high-quality early education programs. Research also shows that high-quality early education for children, starting at birth, provides a long term economic payoff for the individual, the family, our future workforce, and the economy through the following:

- ◆ Improved academic outcomes
- ◆ Reduced need for special education
- ◆ Increased likelihood of high school graduation
- ◆ Increased probability of pursuing higher education
- ◆ Reduced need for welfare or criminal justice system involvement

"Investing in early childhood: good for kids, good for business, good for Wisconsin."
Governor Jim Doyle

"The best evidence supports the policy prescription: invest in the very young."

**Dr. James J. Heckman,
Nobel Prize Laureate in
Economics, University of
Chicago**

Summit Sponsors

- Buffett Early Childhood Fund*
- Committee for Economic Development*
- Department of Workforce Development
- Department of Public Instruction
- Department of Commerce
- WI Council on Children and Families
- WI Early Childhood Association
- WI Head Start Association
- WI Women's Council
- WI Economic Development Authority
- WI Economic Development Institute
- Supporting Families Together Assoc.
- University of Wisconsin-Green Bay
- Bellin Health
- Brown County United Way
- C.A. Lawton Company
- Encompass Early Education & Care
- Festival Foods
- Green Bay Area Chamber of Commerce
- Green Bay Area Public Schools
- New North, Inc.
- Schreiber Foods
- Start Smart of Brown County
- Thrivent Financial for Lutherans

***Special thanks to our national funding sponsors**



Summit Overview

Friday, November 30, 2007, 11:00 a.m. - 2:00 p.m.

- I. **Welcome and Opening**
 - Barbara Lawton, Lieutenant Governor
 - Charles Kolb, President, Committee for Economic Development
 - Mike Burke, Program Director, Buffett Early Childhood Fund
- II. **Why Early Childhood Should be a Priority**
 - Dan Nerad, Superintendent, Green Bay Area Public Schools, Moderator
 - Libby Burmaster, State Superintendent, Department of Public Instruction
 - Dennis Winters, Chief Economic Advisor, Department of Workforce Development
- III. **National Context for Early Childhood Economic Development**
 - Roberta Gassman, Secretary, Department of Workforce Development
 - David Lawrence, President, The Early Childhood Initiative Foundation and retired Publisher of *The Miami Herald*
- IV. **Regional Business and Community Leaders Perspectives Panel**
 - Bellin Health
 - Brown County United Way
 - Festival Foods
 - Schreiber Foods
 - Thrivent Financial for Lutherans
- V. **Call to Action**
 - Paul Jadin, President, Green Bay Area Chamber of Commerce

Space is limited.

Register online by November 20, 2007 at www.browncountyunitedway.org.

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*Photo contributed by the National Indian
Head Start Directors Association*

"The world's most successful economies are those with the best educated workers. If we can provide quality early education to all American children, we will see returns in our society for years to come."

Charles Kolb, President, Committee for Economic Development