

Forward with our Children

Greater Green Bay Community Team

Sue Vincent, Encompass Early Education & Care

Sarah Inman, Brown County United Way

Rebecca Deschane, Green Bay Area Chamber of Commerce



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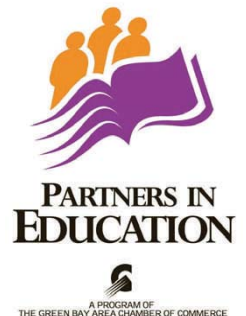


Laying the Groundwork

History of Start Smart -
The Early Childhood Council



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Start Smart Activities

- Bring together community providers to communicate, coordinate, and collaborate
- Biannual newsletter
- State of Brown County's Children Report
- Annual State of Brown County's Children Breakfast
- Community Awareness activities
- ABC Partners (Area businesses who care)



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Start Smart and Brown County United Way

Community Partnership for Children

- Biannual Provider Summits
- Community Connections List Serve
- Resource Guide with Leadership Green Bay
- Child Find Brochure



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Start Smart, Brown County United Way, Green Bay Chamber of Commerce

- Attended the 2007 Economic Summit in Madison
- Created a task force to plan a Northeast Wisconsin regional summit
- “Forward with our Children Economic Summit”
- “Forward with our Children” Educational Series
- Early childhood representation on the Partners in Education Executive Board



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Brown County United Way Early Childhood Efforts

- United Way of America Community Impact Model
- Implemented at the Brown County United Way in 2000



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Focus on Early Childhood: *Evolution of the Community Partnership for Children*

Children & Families Impact Council

- Hampton model identified; flagship United Way grant

Provider workgroup activities

- Laying the groundwork in the provider community
 - Service gaps identification
- Relationship building, collaboration, special projects



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Community Partnership for Children Executive Committee

Major stakeholder engagement in a community vision for young children

- Costs/benefits breakdown
- Early brain research an important motivator
- Focus on laying groundwork for a new system of care based on the Hampton model via an enhancement of targeted, existing local programs
- Upcoming Investors Forum a first step in building a large-scale public-private partnership



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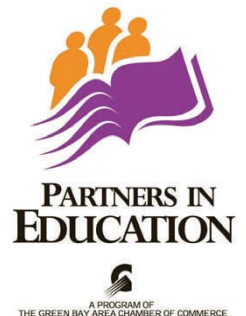
Green Bay Area Chamber of Commerce Involvement

Our purpose is to be the focal point of economic and community development

- Partners in Education Division was established in 1992 with the vision that all learners will have the knowledge, skills, and values to contribute to the well being and shared prosperity of our community



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A PROGRAM OF
THE GREEN BAY AREA CHAMBER OF COMMERCE

Green Bay Area Partners in Education

- Business and education working together to help all learners prepare for a productive community life and to strengthen the economic vitality of our community



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Belief Statements of Partners in Education

- Lifelong learning is required to achieve one's goals
- Everyone is responsible for fostering learning
- Our economic well being is dependent upon a high-quality education system
- Improving educational attainment levels is the key to competing more effectively in a knowledge-based economy
- Business and education working together fosters a prepared workforce and economic prosperity
- Proactive business and education leadership fosters effective learning partnerships
- Our community needs a prepared workforce for a strong economy
- Business and education working together fosters a prepared workforce and economic prosperity



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Key members of the PIE Executive Board

- Superintendents of 10 area school districts, public and private
- Post-secondary education leaders
- Business representatives from various sectors including: media, financial institutions, health care providers, non-profit corporations, major corporations, and small business owners
- Youth representation



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Business Leaders Modeling the Way

- Nancy Armbrust, Schreiber Foods
- Denis Hogan, Associated Bank
- Randall Lawton, The C.A. Lawton Co.
- Charlie Schrock, WPS
- And many, many more



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Keys to Success

- Remember, change doesn't happen overnight
- Be persistent and patient
- Involve all sectors of the community
 - Business, philanthropy, human service organizations, government agencies, and elected officials



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Establishing a Community Plan

1. **Assess your needs**
 - a. Atmosphere conducive to change
2. **Build your capacity**
3. **Create a fluid strategic plan**
 - a. Outline your goals
4. **Implement your action plans**
5. **Evaluate your activities**
6. **Celebrate your successes!**



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